What is special about UT’s CCI?

• Center for Information & Communication Studies (CICS)
  - Awarded grants total $7 million+, NSF, IMLS, Sloan Foundation and more
  - 2.5+ million in science information and communication contract work at Oak Ridge National Labs.

• Hands-on, state-of-the-art technology labs
  Scripps Convergence
  User-Experience
  Message Effects
  Converged Newsroom
  Organizational Research

• Broad range of student experience options
  Study abroad
  Practicums
  Internships
  Student Media

• Executive Education advanced learning options

The four schools of CCI

• Advertising and Public Relations
• Communication Studies
• Information Sciences
• Journalism and Electronic Media

CCI offers B.S., B.A., M.S., and Ph.D. degrees

College of Communication & Information
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E-mail: ccidevelopment@utk.edu

College of Communication & Information, UT
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UT, College of Communication and Information
SCOOP, Student published magazine
WUTK.FM, Student produced radio station
TNJN.com, Student operated news website

WWW.CCI.UTK.EDU
Dean Mike Wirth

Points of Pride
The University of Tennessee College of Communication & Information

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School of Advertising and Public Relations (AdvPR)
- World-class faculty including journal editors, current and former American Academy of Advertising officers and public relations scholars focused on risk, health and crisis communication.
- College, university and national teaching awards received by more than half of the faculty.

School of Communication Studies (CS)
- National standing especially in focused communication niche areas: organizational, interpersonal and health communications
- Academically acclaimed faculty with state-of-the-art message effects and organizational research labs

School of Information Sciences (IS)
- Outstanding sponsored research program with multiple IMLS, NSF and other grants supporting faculty and graduate student research
- Program ranked #17 nationally by U.S. News & World Report
- Program Ranked #1 in U.S. by Library & Information Science Research for faculty articles published per capita

School of Journalism & Electronic Media (JEM)
- Outstanding, internationally recognized faculty: professional media experience and highly published
- Flexible, innovative, converged journalism curriculum to educate the next generation of journalists
- State-of-the-art production facilities.

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Acting Director: Dr. Virginia Kupritz

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