

CCI 605: Philosophical and Theoretical Foundations of Communication and Information

INSTRUCTOR: Michelle Violanti, Ph.D.

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OFFICE HOURS: T/Th 10:00 to 11:00 and By Appointment

Catalog Description (3 hours): An overview of the philosophical presuppositions and theoretical frameworks that have informed the fields in communication and information.

Goals & Objectives

The purpose of this course is to accomplish the following:

- Define, understand, and articulate the concepts associated with theory, constructs, models, and paradigms including ontology, axiology, and epistemology
- Introduce the works of major philosophical thinkers who have informed our fields
- Provide background on the process of building, testing and refuting theory
- Examine the various approaches to completing an effective literature review (stand alone or as the rationale for a larger research project)
- Discuss empirical and hermeneutic approaches to developing research problems, questions, and hypotheses
- Expose them to what it means to communicate in a scholarly manner

At the end of the course, students should be able to:

- Understand the assumptions associated with the various paradigmatic perspectives
- Understand how paradigms inform research questions
- Understand how the philosophers covered in class have informed all the fields represented in the college
- Recognize and develop research studies based on the assumptions associated with various paradigms
- Demonstrate an understanding of the process to build, test, and refute theory

REQUIRED TEXTS

Goffman, I. (1959). *The presentation of self in everyday life*. New York, NY: Anchor Books.

Harding, S. (1991). *Whose science, whose knowledge: Thinking from women's lives*. Ithaca, NY: Cornell University Press.

Hardt, H. (1992). *Critical communication studies: Communication, history, and theory in America*. Oxon, UK: Routledge.

Kuhn, T. (1996). *The structure of scientific revolutions*. Chicago, IL: University of Chicago Press.

Machi, L., & McEvoy, B. (2012). *The literature review: Six steps to success* (2nd ed.). Thousand Oaks, CA: Corwin.

Mead, G. H. (1934/1956/1967). *Mind, self, and society*. Chicago, IL: University of Chicago Press.

Popper, K. (2002). *The logic of scientific discovery*. Oxon, UK: Routledge.

Publication manual of the American Psychological Association (6th ed.). (2010). Washington, DC: American Psychological Association.

Optional Texts:

- Comte, A. (1988). *Introduction to positive philosophy*. Indianapolis, IN: Hackett Publishing.
- Fink, A. (2010). *Conducting research literature reviews: From the internet to paper* (3rd ed.). Thousand Oaks, CA: Sage.
- Geertz, C. (1973). *The interpretation of cultures*. New York, NY: Basic Books.
- Jesson, J. K., Matheson, L., & Lacey, F. M. (2011). *Doing your literature review: Traditional and systematic techniques*. Thousand Oaks, CA: Sage.

CCI Diversity Statement: CCI recognizes and values diversity. Exposing students to diverse people, ideas and cultures increases opportunities for intellectual inquiry, encourages critical thinking, and enhances communication and information competence. When all viewpoints are heard, thoughtfully considered, and respectfully responded to, everyone benefits. Diversity and fairness unite us with the wider professional and global community.

Disability Accommodation Statement: Any student who feels s/he may need an accommodation based on the impact of a disability should contact with one of your instructors privately to discuss your specific needs. Please contact the Office of Disability Services at 865-974-6087 in 2227 Dunford Hall to coordinate reasonable accommodations for students with documented disabilities.

POLICIES

- This course adheres to the university's Academic Standards of Conduct and Honor Statement, as presented in the student handbook *Hilltopics*.
- Students are expected to attend all classes, arrive on time, and participate in class discussion.
- In general, students are not allowed to make up missed work without advance notice. Plans should be made to turn assignments in early if you are traveling to a conference. Exceptions will be rare and at the discretion of the instructor.
- Syllabus is subject to change as instructor deems appropriate and necessary.
- Please turn off all handheld devices, including mobile phones, pagers, PDAs, etc. during class. Mobile devices can be used for course-related reasons only. Other uses (email, IM, Facebook, general browsing) are incredibly disrespectful.

ASSIGNMENTS

- Critical reading of the assigned materials and participation in discussions.
- Individual literature review on a topic of interest to you. The purpose of this paper is for you to create an introduction, rationale, and literature synthesis for a set of research questions/hypotheses you may examine in the future.
- Presentations: During the course of the semester, you will lead two discussions on two different paradigmatic perspectives. Your presentations should be informative and also provide the class with references and summaries they may use to help prepare for comps.
- Reaction Papers: For each assigned book, write a two (2) to three (3) page reaction to the material presented focusing primarily on how you might go about using the content for research in your chosen area.
- Analysis of Published Research: Choose two years of a journal where you aspire to publish your own research. For each article in the issue, compile a table with the complete citations for each article, the research perspective utilized, any theories presented, and the method

used. Write a one-to-two paragraph summary of your findings and any conclusions you would draw about this journal.

GRADE: Grading is done on a traditional, graduate-level A through F scale with A representing superior performance, B representing satisfactory performance, and C representing less than satisfactory performance. The final grade is comprised of your performance on Reaction Papers (20%), Journal Analysis (10%), Research Philosophy (10%), Presentations (30%), and Literature Review (30%).

COURSE SCHEDULE (flexible)

Date	Topic	Reading
August 22 nd	Introduction; Henrietta Lacks	<i>Immortal Life of Henrietta Lacks</i>
August 29 th	Scientific Revolutions	Kuhn
September 5 th	Paradigms: Rhetorical (Alicia), Semiotic (Frances), Critical (Reid), Phenomenological (Stephen), Cybernetic (Meena), Sociopsychological (Jason), Sociocultural (Jackie)	Blackboard Reading and Presentations
September 12 th	Functional Perspectives	Popper
September 19 th	Functional Perspectives	Presentations
September 26 th	Literature Reviews	Machi and McEvoy
October 3 rd	Scholarly Writing	APA Manual Journal Analysis Due
October 10 th	Interpretive Perspectives	Mead
October 17 th	Interpretive Perspectives	Goffman
October 24 th	Interpretive Perspectives	Presentations
October 31 st	Critical Perspectives	Hardt Literature Review Draft Due
November 6 th	Feminist Perspectives	Harding
November 13 th	NCA	Work on Literature Reviews
November 20 th	Happy Thanksgiving	Literature Reviews Due
November 27 th	Critical/Feminist Perspectives	Presentations
December 10 th	Final Exam Period (12:30 - 2:30)	Research Philosophy Due