35th Annual Research Symposium
College of Communication and Information
University of Tennessee

“Communication and Information Research in an Age of Convergence”

College of Communication and Information Auditorium
February 27, 2013

Supported by the
College of Communication and Information, University of Tennessee
“Communication and Information Research in an Age of Convergence”
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8:45 - 9:00 a.m. Registration CCI 3rd Floor Lobby
9:00 - 9:25 a.m. Continental Breakfast CCI 3rd Floor Lobby
9:30 - 10:30 a.m. Keynote Address CCI Auditorium (Room 321)

Introduction of Speaker Dean Michael Wirth

Communication and Information Research in an Age of Convergence

August E. ("Augie") Grant
J. Rion McKissick Professor of Journalism
School of Journalism and Mass Communications
University of South Carolina

10:30 a.m. – 11:30 a.m. Contributed Paper Session 1 CCI Auditorium

New Roles for Media in Society
Moderator: Dr. Rachel Fleming-May

Emergency Text Messaging Systems and Higher Education Campuses: Expanding Crisis Communication and Chaos Theory
Tanya Ickowitz
M.S. Student, University of Tennessee
Dr. Michael Palenchar
Associate Professor, University of Tennessee

Social Media as Precursor to Arab Revolt
Brittany Nauta
M.S. Student, University of Tennessee
Dr. Mark Harmon
Professor, University of Tennessee

Early v. Election-Day Voters: A Media Profile
Dr. Mark Harmon
Professor, University of Tennessee
11:30 - 12:15 p.m.  Poster Session  CCI Lobby

(Poster presenters will be with their posters during this time, and poster judges will visit each poster and discuss them with the presenters. A complete list of posters and presenters is provided at the end of the program)

Poster Judges:  Dr. Mark Harmon, School of Journalism and Electronic Media and Dr. Awa Zhu, School of Information Sciences

12:15 – 1:30 p.m.  Lunch  402 Communications Bldg.
CCl Networking Opportunity -  Scripps Convergence Lab
Come and Visit with Colleagues

1:45-2:45 p.m.  Contributed Paper Session 2:  CCI Auditorium
Media’s Role in Society
Moderator: Dr. Jonathan Pettigrew

Setting the Record Straight: Citizens’ First Amendment Right to Video Police in Public
Denae D’Arcy
Ph.D. Student, University of Tennessee

When Old Issues Call Forth a New People: A Constitutive Rhetorical Analysis of Black Liberation Manifestos
Ian Summers
University of Alabama

A Research on Family-Owned Newspaper
Mengmeng Li
Kansas State University
Xiaofei Song
Kansas State University
Alix Bilip
Kansas State University

2:45-3:15 p.m.  Contributed Paper Session 3:  CCI Auditorium
Science Communication
Moderator: Dr. Candace White

An Exploratory Study Of Science And Nature Collaborations In Pinterest
Reid Boehm
Ph.D. Student, University of Tennessee

The Influences of Perceived Environmental Responsibilities on Green Purchasing Intentions
Jinhee Lee
M.S. Student, University of Tennessee
Ilwoo Ju
Ph.D. Student, University of Tennessee
3:30 p.m.  Closing and Presentation of Awards  
CCI Auditorium
Dr. Suzie Allard, Acting Director  
Center for Information and Communication Studies

**Poster Session Participants**

I Look To You: Religious Leaders as Social Support in the Management of Uncertainty within the African-American Community  
Stephen Spates  
Ph.D. Student, University of Tennessee

No, Kidding! Are We Branded From Birth? Content Analysis of Ads in Children’s Magazines  
Meenakshi Trichur Venkitasubramanian  
Ph.D. Student, University of Tennessee  
Jinhee Lee  
M.S. Student, University of Tennessee

Human information behavior in hospice care volunteerism in the Southeastern Appalachian region  
Dr. Sheri Edwards  
University of Tennessee

Communication Strategies in Direct-to-Consumer Prescription Drug Advertisements  
Ilwoo Ju  
Ph.D. Student, University of Tennessee

**Symposium Committee**
Dr. Rachel Fleming-May, School of Information Sciences  
Dr. Mark Harmon, School of Journalism and Electronic Media  
Dr. Jonathan Pettigrew, School of Communication Studies  
Dr. Candace White, School of Advertising and Public Relations  
Dr. Awa Zhu, School of Information Sciences  
Dr. Suzie Allard, School of Information Sciences and Acting Director,  
Center for Information and Communication Studies  
Ms. Bobbie Suttles, Center for Information and Communication Studies  
Ms. Diana Hall, Administrative Services Assistant