DIVERSITY AND COMMUNICATION IN THE WORKPLACE

- **Duration:** Two Days
- **2013 Dates:** May 16 - 17, or November 14 - 15, 2013
- **Class size:** Limited to 12 participants

**Participant Profile**

The program is designed for mid-level managers who strive to enhance their relations with all employees and who want to better understand issues involving diversity.

**Overview**

The program will help participants appreciate the workplace challenges that those from underrepresented populations often face. Participants will also learn how to deal with difficult diversity-related situations.

**Key Objectives**

- Improve your understanding of diversity issues
- Improve and manage your communication with all members of your workplace
- Improve your intercultural communication
- Improve and manage your external communications especially within our global environment
- Learn how to develop an effective diversity toolkit and strategic diversity plan

**Topics**

- What is diversity?
- What are stereotypes and where do they come from?
- Benefits of Diversity in the Workplace and Life
- Diversity-related Challenges
- Gender and Race in Workplace Communication
- Sexual Orientation and Race in Workplace Communication
- Intercultural Communication: Communicating with People from Other Cultures
- Cross-Cultural Leadership
- Developing a Diversity Toolkit
- Developing a Strategic Diversity Plan
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For more details and registration information, visit www.cci.utk.edu/executive_education.

Offered by the College of Communication and Information in partnership with the College of Business Administration’s Center for Executive Education

Program Outline

Dr. Catherine Luther and Dr. Bharat Mehra

Day One
Session 1 [1.5 hr] - Luther & Mehra
- Workshop Overview & Outcomes
- Defining Diversity
- Division of Working Groups
Session 2 [1.5 hr] - Luther
- Social Psychological Roots of Stereotypes and Biases
Session 3 [1.5 hr] - Mehra
- Benefits of Diversity in the Workplace and Life
- Diversity Challenges
Session 4 [1.5 hr] - Luther
- Gender and Race in Workplace Communication
Session 5 [1.5 hr] - Mehra
- Sexual Orientation and Race in Workplace Communication

Day Two
Session 6 [1.5 hr] - Luther
- Intercultural Communication: Communicating with People from Other Cultures
Session 7 [1.5 hr] - Mehra
- Cross-Cultural Leadership
Session 8 [1.5 hr] - Luther & Mehra
- Diversity Toolkit
- Developing a Strategic Diversity Plan
- Instructions for Group Assignment
Session 9 [1.5 hr] - Luther & Mehra
- Working Group Session
Session 10 - Luther & Mehra
- Group Presentation and Critique

Facilities

Classes are held in the state-of-the art classrooms of the Haslam Business Building at the University of Tennessee.

Contact Information

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Registration

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