

College of Communication and Information
Diversity & Inclusion Week: Does Diversity Really Matter?
September 30 - October 3, 2013

[Program Planning Committee: Alice Wirth, CCI Diversity & Inclusion Week Chair, Rick Curry, Kathleen Duff, Lisa Fall, Peter Gross, John Haas, Catherine Luther, John McNair, Bharat Mehra, Davis Porcari, Hubert Smith, Kwaku Yeboah, Beth Cole and Mike Wirth]

[CCI Diversity and Inclusion Festival Committee: Alice Wirth, Chair; Hannah Ruth Cather, Kathleen Duff, Julia Mangin, Ryan McPherson, Davis Porcari, Brittany Singh, Samantha Smoak]

“CCI Diversity and Inclusion Week: Does Diversity Really Matter?” is targeted at all members of the CCI community with specific focus on our 1,200 undergraduate majors. The 4-day event offers participants an opportunity to gain diversity skills and knowledge along with a chance to dialogue about diversity and inclusion issues and to share best practices by bringing together leaders and experts from inside and outside the college and university. This year’s Diversity and Inclusion Week theme is “Does Diversity Really Matter” along with daily sub-themes consisting of “Accepting Each Other,” “Working Together,” “The Mediasphere,” and “The Power of Words.” A keynote speech, an open forum, eight panels and a diversity festival will provide our students, faculty, staff and the UTK community with an inspirational and informative week designed to advance their understanding of and appreciation for diversity and inclusion.

The schedule for CCI Diversity and Inclusion Week is as follows. All sessions are free and open to the public and will be streamed online at <http://www.ustream.tv/channel/cci-diversity-week>.

Monday, September 30 – Accepting Each Other

Morning Session

Topic: “Families and Diversity”

Moderators: Rick Curry, Communication & Information Doctoral Student; Alice Wirth, CCI Diversity & Inclusion Week Chair & Director, CCI Diversity Student Leaders Society (DSLS)

Panelists:

Kara McFarland, Director, Marketing & Community Relations, WBIR-TV
Kelley Rieder, UTK undergraduate
Jodi Rightler-McDaniels, Communication & Information Doctoral Student
Will McDaniels

Location: CCI Auditorium

Time: 10:10 – 11:10 a.m.

Afternoon Session

Topic: “Profiling”

Moderators: Alice Wirth, DSLS Director; Hubert Smith, WUTK radio personality

Panelists:

Dr. Stan Bowie, Associate Professor, UT College of Social Work

Andre Canty, Development/Communications, Highlander Research & Education Center
Troy Lane, UT Knoxville Chief of Police
Davis Porcari, DSLS Student

Location: CCI Auditorium

Time: 1:25 – 2:25 p.m.

Tuesday, October 1 – Working Together

Morning Session:

Topic: “Public Policy and Diversity”

Moderator: Dr. Mike Fitzgerald, UT Political Science Professor & Baker Center Fellow

Panelists:

Dr. Anthony Nownes, UT Political Science Professor

Cassandra McGee Stuart, Commissioner & Secretary, Knox County Election
Commission

Carlos Torres, Attorney at Law

Location: Scripps Lab

Time: 9:40 – 10:55 a.m.

Afternoon Session

Topic: “Diversity and the Workplace”

Moderator: Dr. Lisa Fall, UT Associate Professor of Advertising and Public Relations

Panelists:

Chris Powell, Human Resources Consultant, Former EVP, Human Resources, Scripps
Networks Interactive

Kirk Graves, Human Resources Manager; EnerNeX

Cindy Mayfield, ORNL, Diversity and International Office

Doug Minter, Business Development Manager, Knoxville Chamber of Commerce

Location: CCI Auditorium

Time: 3:40-4:55 p.m.

Evening Session

Topic: “Open Forum on Diversity and Inclusion”

Moderators: Kathleen Duff, DSLS Student

Julian Wright, DSLS Student

Various topics will be discussed regarding diversity and equality in today’s society and how it affects everyone differently. Join us to voice your opinion and learn something new about your peers!

Location: Scripps Lab

Time: 5:05-6:20 p.m.

Wednesday, October 2 – The Mediasphere

Morning Session

Topic: “Traditional Media and Diversity”

Moderator: Dr. Peter Gross, Director, UT School of Journalism and Electronic Media

Panelists:

Terry Brooks, Sport Anchor/Reporter, WBIR-TV

Greg Sherrill, President, Tennessee Press Association

Gene Policinski, SVP/Executive Director, First Amendment Center, Nashville/
Washington DC

Location: Scripps Lab

Time: 10:10 – 11:10 a.m.

Afternoon Session

Topic: “Social Media and Diversity:

Moderator: Davis Porcari, DSLS student

Panelists:

Rennie Leon, Marketing Manager, Corporate Communications, Scripps Networks
Interactive

Brittney Jackson, DSLS student

Natalie Spiro, Social Media Manager, Ruby Tuesday

Julian Wright, DSLS student

Kwaku Yeboah, DSLS student

Location: Scripps Lab

Time: 12:20 – 1:20 pm.

Diversity & Inclusion Week Keynote: “Does Diversity Really Matter?”

Keynote Speaker: Rickey Hall, Vice Chancellor for Diversity, UT Knoxville

Location: CCI Auditorium

Reception Time: 5:00 – 5:30 p.m.

Keynote Time: 5:45 – 6:45 p.m.

Thursday, October 3 – The Power of Words

Morning Workshop

Topic: “Hate Speech Workshop”

Workshop Facilitator: Dr. John Haas, Interim Director, School of Advertising and
Public Relations

This interactive program explores hate speech in contemporary society. Workshop participants will come away with a clearer understanding of what constitutes hate speech and its impact on our culture and peoples across the globe.

Location: CCI Auditorium

Time: 11:10 a.m. – 12:25 p.m.

Afternoon Session

Topic: “Humor and Diversity”

Moderator: Dr. Catherine Luther, Associate Dean, College of Communication and Information

Panelists:

Nate Kate, Stand-Up Comedian

Kristine Kinsey, Lifelong Intern in the Creative Arts

Frank Murphy, Radio Personality

Terry Wright, Oak Ridge National Lab Employee/Part-time Comedian

Location: CCI Auditorium

Time: 2:10 – 3:25 p.m.

Evening Festival

CCI Diversity Festival (an all-campus barbecue with diverse music, dance, games for all ages, a photo booth and cultural performances; all CCI student organizations will be participating including: Ad Club, Communication Studies Club, Diversity Student Leaders Society, Public Relations Student Society of America, and Society of Professional Journalists)

Organizer: Alice Wirth, DSLS Director

Location: Circle Park

Time: 5:00 – 7:00 p.m.