"2015 was a momentous year with many changes and accomplishments for CCI. Please take a moment to review this annual report, which highlights some of the most significant events and milestones of the past year. As we continue our exciting journey to the Top 25, I draw inspiration from our outstanding faculty, staff, students, alumni and friends. If we continue to work together, our future is unlimited. Go Vols and Go CCI!"
2015 CCI Annual Report

Embrace

JEM Professor Ed Caudill authored another ‘highly recommended’ book

Engage

Faculty Journal Articles Published

Chattanooga, DC, Memphis, Nashville, and New York
CCI Alumni Hosted Events

90

Sponsored Research Expenditures

CCI Land Ambassadors provide tours and information about CCI to prospective students and their families

Create

$1.9 M

CCI Alumni Hosted Events

Aspire

$1.9 M

Sponsored Research Expenditures

CCI Land Ambassadors provide tours and information about CCI to prospective students and their families

serve

Over 1,100 participants joined the discussions, dialogue and learning during CCI’s Diversity and Inclusion Week 2015

Valerie Frye (MS/IS ’99), like many CCI grads, has applied her knowledge to a unique and interesting career

Aspire

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Students

3 of 9

2015 Torchbearers were CCI Majors

Atlanta, DC² & NYC
Student Learning/Networking Trips

Keep current on all student activities for CCI and its four Schools by following them on Facebook, Instagram and Twitter.

Chancellor's Honors 2015

TORCHBEARERS
Rilwan Balogun, JEM    Cierra Burdick, CS    Kelsey Keny, JEM

TOP COLLEGIATE SCHOLAR AWARD/TOP CCI GRADUATES
Sarah Brock, PR    Kathryn Haislip, PR

EXTRAORDINARY ACADEMIC ACHIEVEMENT
Sarah Brock, PR    Katherine Chyka, CS
Cierra Burdick, CS    Kathryn Haislip, PR
Sarah Chewning, JEM    Will Jellicorse, AD
Chiazom Ugo-Obi, JEM

EXTRAORDINARY PROFESSIONAL PROMISE
Rilwan Balogun, JEM    Leah Harrington, AD
Katherine Chyka, CS    Joseph Hathaway, AD
Denae D’Arcy, C&I PhD    Will Jellicorse, AD
Melodi Erdogan, JEM    Chloe Kidd, CS
Michelle Garland, C&I PhD    Kristin Knight, PR

GENE MITCHELL GRAY PIONEER AWARD
Rilwan Balogun, JEM

OUTSTANDING SCHOLAR ATHLETES
Cierra Burdick, CS    Sarah Chewning, JEM
Faculty

SOUTHERN STATES COMMUNICATION ASSOCIATION PRESIDENT
Communication Studies Director John Haas

GLORIA AND DAVID SHARRAR FACULTY RESEARCH FELLOW AWARD
SIS Assistant Professor Devendra Potnis

AEJMC AWARDS
Commission on the Status of Women’s Outstanding Woman in Journalism & Mass Communication Education JEM Professor Julie Andsager

Electronic News Division Edward L. Bliss Award for Distinguished Broadcast Journalism Education and SPJ 2014 National Sigma Delta Chi Award for column writing JEM Professor Mark Harmon

Public Relations Division First Place Faculty Paper ADPR Assistant Professor Moonhee Cho

Scholastic Journalism Division Great Ideas for Teaching Award JEM Assistant Professor Nick Geidner

AEJMC AWARDS
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Public Relations Division First Place Faculty Paper ADPR Assistant Professor Moonhee Cho

Scholastic Journalism Division Great Ideas for Teaching Award JEM Assistant Professor Nick Geidner

CCI Faculty Honors 2015

FACULTY TEACHING
Associate Professor Robyn Blakeman

FACULTY RESEARCH
Assistant Professor Amber Roessner

FACULTY SERVICE/OUTREACH
Professor Rob Heller

INNOVATIVE TECHNOLOGY TEACHING
Assistant Professor Kimberly Douglass

BUD MINKEL INTERNATIONAL/INTERCULTURAL
Professor Sam Swan

LECTURER TEACHING
Lecturer Pete Finch

Chancellor’s Honors 2015

EXTRAORDINARY COMMUNITY SERVICE
Associate Professor Lisa Fall

READY FOR THE WORLD
Professor Sam Swan
CCI Alumni Award Winners

**Advertising:** Adam Brown (’94), Executive Strategist, Salesforce

**Communication Studies:** Elizabeth Clement Webb (’03), Special Assistant to the Deputy Director, Federal Bureau of Investigation

**Information Sciences:** Danuta Nitecki, PhD (’76), Drexel University Dean of Libraries & College of Computing and Informatics Professor (not pictured)

**Journalism & Electronic Media:** Tori Blase (’93), Supervisor & Executive Producer, CNN

**Public Relations:** Ellen Liston (’84), Publicist, The Dollywood Company

CCI DONALD G. HILEMAN DISTINGUISHED ALUMNI AWARD 2015

Mark McNeely (JEM ’70)
Founder & Senior Partner
McNeely Pigott & Fox Public Relations

UT ALUMNI BOARD AWARDS 2015

**Distinguished Alumnus**
Alan D. Wilson (JEM ’80)
Chairman, President, CEO of McCormick & Co.

**Alumni Promise**
Rachel Ramsey Cruze (CS ’10)
Author/ Speaker/ Blogger

Rich Middlemas (JEM ’97)
Documentary Filmmaker/ Producer/ Oscar Winner
CCI alumni can be found everywhere!

At a NASCAR oval
Ryan McGee (BS/JEM ’93)
Senior Writer ESPN Magazine

At the New York Stock Exchange
Sharon Price John (BS/AD ’86)
CEO Build-A-Bear

Hanging out at an NBA game
Peyton Manning (BA/CS ’97) & Jarnell Stokes (CS)
VFL in the NFL meets VFL in the NBA

UT ACCOMPLISHED ALUMNI AWARDS
Scott Abbott (C&I ‘78)
Co-Inventor of Trivial Pursuit
Karen Maier (JEM ‘74)
Retired Frisch’s Big Boy VP/Board Member

SPECIAL THANKS TO OUR ALUMNI EVENT FINANCIAL SPONSORS
Hilda Murray - Chattanooga & New York
Tim Sellers - Memphis
David Bohan, Jackie Cavnar & Mark McNeely - Nashville
Ed Ingle - Washington DC
Annual Events

Hill Lecture
NPR Science Correspondent Joe Palca gave the annual Alfred and Julia Hill Lecture, “Explaining the Universe in Two Minutes or Less.”

Social Media Week
UT Football Coach Butch Jones, one of the most-followed college football coaches on Twitter, was the keynote speaker at UT Social Media Week 2015.

Experience Diversity Banquet
Dr. Tom Kim, an internal medicine and hematology-oncology physician, was presented with the 2015 CCI Diversity Award. He began the Free Medical Clinic of America in Knoxville to serve the working poor over 20 years ago.

CCI Research Symposium
Chancellor’s Professor and BOV Professor Carol Tenopir gave the keynote presentation highlighting her “scholarly research” studies and four decades of leading-edge research.

Diversity & Inclusion Week
San Jose State Professor Jason Laker delivered the first keynote address, “To Transform, Seek First to Understand,” and Chris Geidner, BuzzFeed.com legal editor and award winning journalist, delivered the week’s second keynote, “Diversity Is Essential.”
CCI Lifetime Giving

Circle Park Society $100K +

Cathy Ackermann
Frank Ahlgren
BB&T
Karl A. Bickel Charitable Trust
Tom and Diane Ballard
Ben Bates
Karl & Madira Bickel
David & Linda Bohan
Tutt & Elizabeth Bradford
Jackie & Steve Cavnar

Myron & Josephine Chambers
Frank & Betsy Costa
Judy Flanagan
John & Cynthia Haas
Kenneth & Dianne Hamrick
Barbara Goddard Johnstone
Tom & Julia Hill
Herb Howard
Hugh Hefner Foundation
Iavo Research and Scientific

Ed & Arezu Ingle
Chuck & April Jones
Stephen & Nancy Land
Leslie Linebaugh
Peyton Manning
Edward Meeman
Hilda & Lee Murray
Larry & Susan Patrick
Carol Poston
Jane & Richard Ray

Janis & Bruce Robinson
Salesforce
Scripps Howard Foundation
Alfred P. Sloan Foundation
Missy & Joe Wallen
John & Patty Williams
Alan & Wendy Wilson
Deb Woolley

CCI Lifetime Giving

Karl A. Bickel Society $25K - 99K

Neil Adamson
Laura Arnett & Jeff Smith
Anne Holt & Kenny Blackburn
Adam Brown
Karen & Fred Buchsbaum
Bonnie Carroll & Roy Cooper
Melissa Carter
Coca-Cola Foundation
Jeff & Lissa Copeskey
Kay Dempsey
Mickie Edwardson
Ethics & Excellence in Journalism Fdn.
Minnie Doty Goddard

Chris & Jennifer Grabenstein
Alan & Joy Greenberg
Sharon Price John
Faye & WJ Julian
Alisa Harrison
Kellogg Company
Don King & Jose-Marie Griffiths
Knoxville News Sentinel
Austin Whitfield Lee III
Kelly Leiter
Paul Lyle
McCormick Foundation
Shelley McCoy
Wanda McMahan

Sally McMillan & James Fields
Mark & Janis McNeely
Microsoft Corporation
Ed Patterson
Sandra Plant
Phenise Poole
Eva Posner
Sammie Lynn & Eugene Puett
Betty & John Randt
Rex & Theresa Repass
Scripps Financial Service Ctr.
Tim & Carrie Sellers
Nancy Jane Shirley
Nancy & Paul Siler

Steve Slagle
Society of Professional Journalists
Steve & Lisa Spiro
Ed & Donna Spray
Sylvia & Col. Harvey Sproul
Patalia Tate
Carol Tenopir & Gerald Lundeen
Charlie Tombras
Georgiana Vines
Charles & Mary Beth West
Sandra Whitener
John & Nancy Wilford
Mike & Alice Wirth
Christopher Wohlwend
# CCI Annual Giving

## Dean's Circle

<table>
<thead>
<tr>
<th>Frank Ahlgren Society $5K+</th>
<th>1969 Society $2.5K+</th>
<th>CCI Leadership Society $1K+</th>
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<tr>
<td>Karl A. Bickel Charitable Trust</td>
<td>Neil Adamson</td>
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<td>Bledsoe Benefit Account</td>
<td>Ben Bates</td>
<td>Anne Holt &amp; Kenny Blackburn</td>
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<td>David &amp; Linda Bohan</td>
<td>William &amp; Martha Boals</td>
<td>Alan Carmichael &amp; Cynthia Moxley</td>
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<td>Bonnie Carroll &amp; Roy Cooper</td>
<td>Community Fdn. Greater Chattanooga Inc.</td>
<td>Melissa Carter</td>
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<td>Jackie &amp; Steve Cavnar</td>
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<td>ExxonMobil Foundation</td>
<td>Elsevier Inc.</td>
<td>Bob &amp; Mary Clement</td>
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Front Cover Directory
Left to right, top to bottom

Top row:
Allie Rich - American Advertising Federation (AAF) Most Promising Multicultural Student Award
Gloria Sharrar* (MS/IS ’82) - retired senior vice president of technology & operations for Bank of America: funded the Sharrar iPro Intern Program and Sharrar Faculty Research Fellowship
Marian Wright Edelman - founder and president of the Children’s Defense Fund: Spring 2015 CCI Commencement speaker and recipient of the ninth honorary degree given by the University of Tennessee
Mark McNeely** (BS/JEM ’70) - founder and senior partner of McNeely Pigott and Fox: 2015 CCI Donald G. Hileman Distinguished Alumni Award

Second row:
David Cobb, Troy Provost-Heron, Dargan Southard - JEM students selected for highly competitive MLB.com internships
Alan Wilson (BS/JEM ’80) - chairman, president and CEO of McCormick & Company: UT named the Alan and Wendy Wilson Career Development Suite in honor of the Wilsons
Hannah Cather (BS/JEM ’15) - 2015 College Media Association 2nd place Pinnacle Award for her Daily Beacon photo illustration

Third row:
Charlie Tombras* (BS/AD ’64) - president and CEO of The Tombras Group: Ad Age’s Silver Medal for National Agency of the Year
Cierra Burdick (BA/CS ’15) - 2015 Torchbearer and forward for the UT Lady Vols basketball team
Cody Woodside (BS/JEM ’15) - inaugural Scripps Networks Interactive international intern

Fourth row:
Ed Ingle* (BS/PR ’83) - managing director of government affairs for Microsoft Corp.: BOV chair 7/1/2013 - 6/30/2015
Anna Safren - American Advertising Federation (AAF) Most Promising Multicultural Student Award
Bonnie Carroll* - founder and CEO of Information International Associates: received the Woman-owned Small Business of the Year Award from the US Department of Energy
Nakia Woodward (MS/IS ’03), senior clinical reference librarian at ETSU Quillen College of Medicine Library: named a Library Journal “2015 Mover and Shaker”

Fifth row:
Rilwan Balogun (BS/JEM ’15) - Torchbearer and 2015 News21 John and Patty Williams Fellow
David Bohan* (BS/Bus Ad ’70) - founder and chairman of BOHAN Advertising & Marketing: Ad Age’s 2015 Silver Award for agency culture
Kelsey Keny (BS/JEM ’15) - Torchbearer and 2015 UT Student Government Association President

Sixth row:
Frances Nichols Bachstein - C&I doctoral student selected to attend the Summer Doctoral Programme at Oxford Internet Institute in Oxford, UK
Larry Patrick* (MS/C&I ’73) - managing partner, Patrick Communications: Michigan Broadcasting Hall of Fame - Class of 2015, elected chairman of the National Association of Broadcasters Educational Foundation
Tennessee Newspaper Hall of Fame (TNHF) - The Tennessee Press Association Foundation in partnership with CCI & UT unveiled the new interactive TNHF display located in the Circle Park level of CCI
Antoaneta Vanc (PhD/C&I ’10) - assistant professor of public relations: Quinnipiac University’s Excellence in Teaching Award

* CCI Board of Visitors Member
** Emeritus CCI Board of Visitors Member