## Program Planning Guide for M.S. in Communication and Information

### Public Relations Concentration

---

**Student Name ____________________**  
**Semester Entered _________**

### Core (7 hours)

- **(1)** CCI 501 Orientation to Graduate Study (fall)  
- **(3)** CCI 540 Communication Theory (fall)  
- **(3)** ADVT 530 Adv and PR Research (spring)

### Concentration Courses (15 hours)

- **(3)** STAT 531 Survey of Statistical Methods I (fall)  
- **(3)** PBRL 540 Public Relations Management (fall)  
- **(3)** PBRL 550 Public Relations Strategies (spring)  
- **(3)** At least one more grad PBRL class (470, 490, 516, 525, or 561)  
- **(3)** Related course ____________________

### Elective Courses (6-9 hours)

- **(3)** (all students) ____________________
- **(3)** (all students) ____________________
- **(3)** (additional elective for project students) ____________

### Capstone Experience (3-6 hours)

- **(3)** PBRL 590 Project (fall) or PBRL 500 Thesis (circle selection)  
- **(3)** PBRL 500 additional hours for thesis students

---

**Total course hours** must be no less than 34.

---

One course **MUST BE OUTSIDE** the School of Advertising and Public Relations, but in the College of Communication and Information. Identify that course: ________________

List all pre-requisite courses required at admission and indicate when they were taken: ________________

---

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: ________________

---

**Student ____________________**  
**Signature:_____________________**  
**Date:_________**

**Adviser ____________________**  
**Signature:_____________________**  
**Date:_________**

**Associate Dean ____________________**  
**Signature:_____________________**  
**Date:_________**

---

Distribution: Adviser - one copy; Student - one copy; Student’s file - one copy. When Thesis/Project Committee is selected, student should file Master’s Degree “Admission to Candidacy” Application in triplicate with The Graduate School one semester before graduation. Signature of the Associate Dean (as the Graduate Program Director) is required on the Admission to Candidacy form and a copy of the form is to be filed in the Associate Dean’s office.