



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

COLLEGE OF COMMUNICATION
AND INFORMATION



2015

CCI ANNUAL REPORT





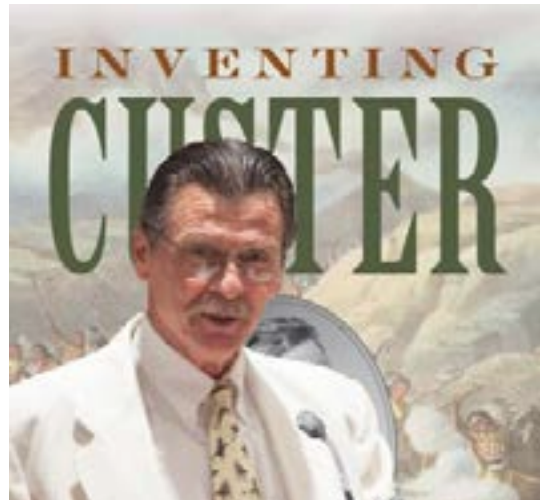
CCI Dean Mike Wirth on the New CCI Patio

2015

Another Year Forward

*"2015 was a momentous year with many changes and accomplishments for CCI. Please take a moment to review this annual report, which highlights some of the most significant events and milestones of the past year. As we continue our exciting journey to the Top 25, I draw inspiration from our outstanding faculty, staff, students, alumni and friends. If we continue to work together, our future is unlimited. **Go Vols and Go CCI!**"*

2015 CCI Annual Report



JEM Professor Ed Caudill authored another 'highly recommended' book

Create

90

Faculty Journal Articles Published

\$1.9 M

Sponsored Research Expenditures



Valerie Frye (MS/IS '99), like many CCI grads, has applied her knowledge to a unique and interesting career

Embrace



Over 1,100 participants joined the discussions, dialogue and learning during CCI's Diversity and Inclusion Week 2015

Engage

Chattanooga, DC,
Memphis, Nashville, and
New York
CCI Alumni Hosted Events



Trivial Pursuit co-inventor & CCI alumnus
Scott Abbott visited CCI in September

Aspire



CCI Land Ambassadors provide
tours and information about CCI to
prospective students and their families

Serve

Students

3 of 9

2015 Torchbearers were CCI
Majors

Atlanta, DC² &
NYC

Student Learning/Networking
Trips



THE UNIVERSITY OF TENNESSEE - DIVERSITY STUDENT LEADERS SOCIETY
VISIT TO THE UNITED STATES INSTITUTE OF PEACE
WASHINGTON, DC • MARCH 27, 2015



UTK Communication Studies

July 31, 2015 · 48

We are going to D.C.! Incredibly excited to share that the CMST VolStarter has been completely funded! Thank you to all alumni and friends who have donated! Also thank you to, Patrick Powell for the work you do for our college! <https://volstarter.utk.edu/features/ledger/viewapp.asp...>



For twenty-four years, UTK advertising students have traveled to New York City to get a firsthand look at ad agencies and the opportunities available in the advertising field.

VOLstarter
VIEW MORE PROJECTS >



Keep current on all student activities for CCI and its four Schools by following them on Facebook, Instagram and Twitter.

Chancellor's Honors 2015



Keny, Burdick, Balogun (l-r)

TORCHBEARERS

Rilwan Balogun, JEM Cierra Burdick, CS Kelsey Keny, JEM

TOP COLLEGIATE SCHOLAR AWARD/TOP CCI GRADUATES

Sarah Brock, PR Kathryn Haislip, PR

EXTRAORDINARY ACADEMIC ACHIEVEMENT

Sarah Brock, PR	Katherine Chyka, CS
Cierra Burdick, CS	Kathryn Haislip, PR
Sarah Chewing, JEM	Will Jellicorse, AD
Chiazom Ugo-Obi, JEM	

EXTRAORDINARY PROFESSIONAL PROMISE

Rilwan Balogun, JEM	Leah Harrington, AD
Katherine Chyka, CS	Joseph Hathaway, AD
Denae D'Arcy, C&I PhD	Will Jellicorse, AD
Melodi Erdogan, JEM	Chloe Kidd, CS
Michelle Garland, C&I PhD	Kristin Knight, PR

GENE MITCHELL GRAY PIONEER AWARD

Rilwan Balogun, JEM

OUTSTANDING SCHOLAR ATHLETES

Cierra Burdick, CS Sarah Chewing, JEM

Faculty



TOP 100 FUNDED UT FACULTY IN LAST 5 YEARS

SIS Chancellor's Professor Carol Tenopir
CCI Associate Dean for Research Suzie Allard

SOUTHERN STATES COMMUNICATION ASSOCIATION PRESIDENT

Communication Studies Director
John Haas



GLORIA AND DAVID SHARRAR FACULTY RESEARCH FELLOW AWARD

SIS Assistant Professor Devendra Potnis

AEJMC AWARDS



Andsager



Harmon



Cho



Geidner

Commission on the Status of Women's Outstanding Woman in Journalism & Mass Communication Education **JEM Professor Julie Andsager**

Electronic News Division Edward L. Bliss Award for Distinguished Broadcast Journalism Education and SPJ 2014 National Sigma Delta Chi Award for column writing **JEM Professor Mark Harmon**

Public Relations Division First Place Faculty Paper **ADPR Assistant Professor Moonhee Cho**

Scholastic Journalism Division Great Ideas for Teaching Award **JEM Assistant Professor Nick Geidner**

CCI Faculty Honors 2015



Wirth , Douglass, Heller, Roessner, Blakeman, Swan (l-r)

FACULTY TEACHING

Associate Professor Robyn Blakeman

FACULTY RESEARCH

Assistant Professor Amber Roessner

FACULTY SERVICE/OUTREACH

Professor Rob Heller

INNOVATIVE TECHNOLOGY TEACHING

Assistant Professor Kimberly Douglass

BUD MINKEL INTERNATIONAL/ INTERCULTURAL

Professor Sam Swan

LECTURER TEACHING

Lecturer Pete Finch

Chancellor's Honors 2015



EXTRAORDINARY COMMUNITY SERVICE

Associate Professor Lisa Fall



READY FOR THE WORLD

Professor Sam Swan

Alumni



Wirth, Liston, Blase, Webb, Brown (l-r)

CCI Alumni Award Winners

Advertising: Adam Brown ('94), Executive Strategist, Salesforce

Communication Studies: Elizabeth Clement Webb ('03), Special Assistant to the Deputy Director, Federal Bureau of Investigation

Information Sciences: Danuta Nitecki, PhD ('76), Drexel University Dean of Libraries & College of Computing and Informatics Professor (not pictured)

Journalism & Electronic Media: Tori Blase ('93), Supervisor & Executive Producer, CNN

Public Relations: Ellen Liston ('84), Publicist, The Dollywood Company

CCI DONALD G. HILEMAN DISTINGUISHED ALUMNI AWARD 2015

*Mark McNeely (JEM '70)
Founder & Senior Partner
McNeely Pigott & Fox Public Relations*



UT ALUMNI BOARD AWARDS 2015



*Distinguished Alumnus
Alan D. Wilson (JEM '80)
Chairman, President, CEO of McCormick & Co.*

Alumni Promise

*Rachel Ramsey Cruze (CS '10)
Author/ Speaker/ Blogger*



*Rich Middlemas (JEM '97)
Documentary Filmmaker/
Producer/ Oscar Winner*



CCI alumni can be found everywhere!



At a NASCAR oval

Ryan McGee (BS/JEM '93)
Senior Writer ESPN Magazine

At the New York Stock Exchange

Sharon Price John (BS/AD '86)
CEO Build-A-Bear



Hanging out at an NBA game

Peyton Manning (BA/CS '97) & Jarnell Stokes (CS)
VFL in the NFL meets VFL in the NBA

UT ACCOMPLISHED ALUMNI AWARDS

Scott Abbott (C&I '78)
Co-Inventor of Trivial Pursuit



Karen Maier (JEM '74) Retired
Frisch's Big Boy VP/Board Member



SPECIAL THANKS TO OUR ALUMNI EVENT FINANCIAL SPONSORS

Hilda Murray - Chattanooga & New York

Tim Sellers - Memphis

***David Bohan, Jackie Cavnar & Mark McNeely -
Nashville***

Ed Ingle - Washington DC



Hill Lecture

NPR Science Correspondent Joe Palca gave the annual Alfred and Julia Hill Lecture, "Explaining the Universe in Two Minutes or Less."

Experience Diversity Banquet

Dr. Tom Kim, an internal medicine and hematology-oncology physician, was presented with the 2015 CCI Diversity Award. He began the Free Medical Clinic of America in Knoxville to serve the working poor over 20 years ago.



CCI Research Symposium

Chancellor's Professor and BOV Professor Carol Tenopir gave the keynote presentation highlighting her "scholarly research" studies and four decades of leading-edge research.

Annual Events

Social Media Week

UT Football Coach Butch Jones, one of the most-followed college football coaches on Twitter, was the keynote speaker at UT Social Media Week 2015.



Laker



Geidner

Diversity & Inclusion Week

San Jose State Professor Jason Laker delivered the first keynote address, “To Transform, Seek First to Understand,” and Chris Geidner, BuzzFeed.com legal editor and award winning journalist, delivered the week’s second keynote, “Diversity Is Essential.”



*I will give my all for
Tennessee today!*



Circle Park Society *\$100K +*

Cathy Ackermann

Frank Ahlgren

BB&T

Karl A. Bickel Charitable Trust

Tom and Diane Ballard

Ben Bates

Karl & Madira Bickel

David & Linda Bohan

Tutt & Elizabeth Bradford

Jackie & Steve Cavnar

Myron & Josephine Chambers

Frank & Betsy Costa

Judy Flanagan

John & Cynthia Haas

Kenneth & Dianne Hamrick

Barbara Goddard Johnstone

Tom & Julia Hill

Herb Howard

Hugh Hefner Foundation

Iavo Research and Scientific

Ed & Arezu Ingle

Chuck & Aprill Jones

Stephen & Nancy Land

Leslie Linebaugh

Peyton Manning

Edward Meeman

Hilda & Lee Murray

Larry & Susan Patrick

Carol Poston

Jane & Richard Ray

Janis & Bruce Robinson

Salesforce

Scripps Howard Foundation

Alfred P. Sloan Foundation

Missy & Joe Wallen

John & Patty Williams

Alan & Wendy Wilson

Deb Woolley

CCI Lifetime Giving



Karl A. Bickel Society *\$25K - 99K*

Neil Adamson
 Laura Arnett & Jeff Smith
 Anne Holt & Kenny Blackburn
 Adam Brown
 Karen & Fred Buchsbaum
 Bonnie Carroll & Roy Cooper
 Melissa Carter
 Coca-Cola Foundation
 Jeff & Lissa Copeskey
 Kay Dempsey
 Mickie Edwardson
 Ethics & Excellence in Journalism
 Fdn.
 Minnie Doty Goddard
 Chris & Jennifer Grabenstein
 Alan & Joy Greenberg
 Sharon Price John
 Faye & WJ Julian
 Alisa Harrison
 Kellogg Company
 Don King & Jose-Marie Griffiths
 Knoxville News Sentinel
 Austin Whitfield Lee III
 Kelly Leiter
 Paul Lyle
 McCormick Foundation
 Shelley McCoy
 Wanda McMahan

Sally McMillan & James Fields
 Mark & Janis McNeely
 Microsoft Corporation
 Ed Patterson
 Sandra Plant
 Phenise Poole
 Eva Posner
 Sammie Lynn & Eugene Puett
 Betty & John Randt
 Rex & Theresa Repass
 Scripps Financial Service Ctr.
 Tim & Carrie Sellers
 Nancy Jane Shirley
 Nancy & Paul Siler
 Steve Slagle
 Society of Professional Journalists
 Steve & Lisa Spiro
 Ed & Donna Spray
 Sylvia & Col. Harvey Sproul
 Patalia Tate
 Carol Tenopir & Gerald Lundeen
 Charlie Tombras
 Georgiana Vines
 Charles & Mary Beth West
 Sandra Whitener
 John & Nancy Wilford
 Mike & Alice Wirth
 Christopher Wohlwend

CCI Annual Giving



Dean's Circle

Frank Ahlgren Society \$5K+

Karl A. Bickel Charitable Trust
Bledsoe Benefit Account
David & Linda Bohan
Bonnie Carroll & Roy Cooper
Jeff & Lissa Copesky
ExxonMobil Foundation
Fidelity Charitable Gift Fund
Greater Cincinnati Foundation
Alan & Joy Greenberg
Alisa Harrison
Hayden-McNeil, LLC
Ed & Arezu Ingle
Chuck & Aprill Jones
Karen Maier

Microsoft Corporation
Hilda & Lee Murray
Larry & Susan Patrick
Salesforce
Schwab Charitable Fund
Scripps Networks Interactive
Shared Services Austin, LLC
Tim & Carrie Sellers
Patalia Tate
Carol Tenopir & Gerald Lundeen
Joe Thompson
Missy & Joe Wallen
John & Patty Williams
Mike & Alice Wirth

1969 Society \$2.5K+

Neil Adamson
Ben Bates
William & Martha Boals
Community Fdn. Greater Chattanooga Inc.
Edwin Cortez
Elsevier Inc.
Chris & Jennifer Grabenstein
Don King & Jose Marie Griffiths

G.M. & Lee Lumpkin
Michael McCloud
Mark & Janis McNeely
Lessie Miller
Ed Patterson
Phenise Poole
Pat Wirth
Isaac Wright

CCI Leadership Society \$1K+

Tom Adkinson
Anne Holt & Kenny Blackburn
Alan Carmichael & Cynthia Moxley
Melissa Carter
Jackie & Steve Cavnar
Bob & Mary Clement
Frank & Betsy Costa
Fred & Cindy Cowgill
Kay Dempsey
Pete Finch
Stephanie Frazier
Peter & Vera Gross
Kenneth & Dianne Hamrick

Bruce Hight
Tom Hill
IBM International Foundation
Raymond James
Austin Whitfileld Lee III
Linda Loyd
Paul Lyle
Barbara Moore
Randy & Glenda Neely
New York Community Trust
Nissan North America, Inc.
Leslie & Charles Osborne
Jimmy & Beth Rayburn

Rex & Theresa Repass
Scripps Howard Foundation
Estate of Nancy Jane Shirley
Sylvia & Col. Harvey Sproul
Kimberly Steger
Bethany Taylor
Tennessee Association of Broadcasters
Bunny Tharpe
Marcellus Turner
Georgiana Vines
Martha Wilcox
Deb Woolley

Front Cover Directory

Left to right, top to bottom

Top row:

Allie Rich – American Advertising Federation (AAF) Most Promising Multicultural Student Award

Gloria Sharrar* (MS/IS '82) – retired senior vice president of technology & operations for Bank of America: funded the Sharrar iPro Intern Program and Sharrar Faculty Research Fellowship

Marian Wright Edelman – founder and president of the Children's Defense Fund: Spring 2015 CCI Commencement speaker and recipient of the ninth honorary degree given by the University of Tennessee

Mark McNeely** (BS/JEM '70) – founder and senior partner of McNeely Pigott and Fox: 2015 CCI Donald G. Hileman Distinguished Alumni Award

Second row:

David Cobb, Troy Provost-Heron, Dargan Southard – JEM students selected for highly competitive MLB.com internships

Alan Wilson (BS/JEM '80) – chairman, president and CEO of McCormick & Company: UT named the Alan and Wendy Wilson Career Development Suite in honor of the Wilsons

Hannah Cather (BS/JEM '15) – 2015 College Media Association 2nd place Pinnacle Award for her Daily Beacon photo illustration

Third row:

Charlie Tombras* (BS/AD '64) – president and CEO of The Tombras Group: Ad Age's Silver Medal for National Agency of the Year

Cierra Burdick (BA/CS '15) – 2015 Torchbearer and forward for the UT Lady Vols basketball team

Cody Woodside (BS/JEM '15) – inaugural Scripps Networks Interactive international intern

Fourth row:

Ed Ingle* (BS/PR '83) – managing director of government affairs for Microsoft Corp.: BOV chair 7/1/2013 - 6/30/2015

Anna Safren – American Advertising Federation (AAF) Most Promising Multicultural Student Award

Bonnie Carroll* – founder and CEO of Information International Associates: received the Woman-owned Small Business of the Year Award from the US Department of Energy

Nakia Woodward (MS/IS '03), senior clinical reference librarian at ETSU Quillen College of Medicine Library: named a Library Journal "2015 Mover and Shaker"

Fifth row:

Rilwan Balogun (BS/JEM '15) – Torchbearer and 2015 News21 John and Patty Williams Fellow

David Bohan* (BS/Bus Ad '70) – founder and chairman of BOHAN Advertising & Marketing: Ad Age's 2015 Silver Award for agency culture

Kelsey Keny (BS/JEM '15) – Torchbearer and 2015 UT Student Government Association President

Sixth row:

Frances Nichols Bachstein – C&I doctoral student selected to attend the Summer Doctoral Programme at Oxford Internet Institute in Oxford, UK

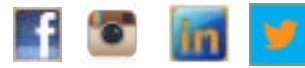
Larry Patrick* (MS/C&I '73) – managing partner, Patrick Communications: Michigan Broadcasting Hall of Fame – Class of 2015, elected chairman of the National Association of Broadcasters Educational Foundation

Tennessee Newspaper Hall of Fame (TNHF) – The Tennessee Press Association Foundation in partnership with CCI & UT unveiled the new interactive TNHF display located in the Circle Park level of CCI

Antoaneta Vanc (PhD/C&I '10) – assistant professor of public relations: Quinnipiac University's Excellence in Teaching Award

* CCI Board of Visitors Member

** Emeritus CCI Board of Visitors Member



Create

Embrace

Engage

Aspire

Serve

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