

**University of Tennessee, Knoxville**  
**College of Communication and Information**  
**Diversity & Inclusion Week**  
**September 24 – 27, 2018**

CCI Diversity and Inclusion Week is targeted at all members of the CCI community with specific focus on our 1,200 undergraduate majors. The 4-day event offers participants an opportunity to gain diversity skills and knowledge along with a chance to dialogue about diversity and inclusion issues and to share best practices by bringing together leaders and experts from inside and outside the college and university. This year's theme is "Let's Talk: Listen, Learn and Lead." A keynote speech, a keynote panel, an open forum, eight panels and a diversity festival will provide our students, faculty, staff and the UT Knoxville community with an inspirational and informative week designed to advance their understanding of and appreciation for diversity and inclusion. The draft schedule for CCI Diversity and Inclusion Week is as follows. All sessions are free and open to the public and will be streamed online.

**2018 CCI Diversity and Inclusion Week Planning Committee:** Alice Wirth (chair), Jake Albright, Jordan Albright, Suzie Allard, Jonathan Chaffen, Moonhee Cho, Beth Cole, Lisa Fall, Mark Geller, Howard Grower, John Haas, Diane Kelly, Catherine Luther, John McNair, Bharat Mehra, Josh Melendez, Chris Obear, Leslie Poynter, Tala Shatara, Donna Silvey, Maureen Taylor, Chelsea Trott, Mike Wirth and Julian Wright.

**2018 CCI Diversity Festival Committee:** Alice Wirth (chair), Jordan Albright, Chloe Armstrong, Emily Caylor, Savanna Jacoby, Nicholas Stokes, Hannah Whitson

**Monday, September 24 – Technology: Amplifying Voices, Changing Society**

**Morning Session**

Topic: "Marginalized Communities and the Web"

Organizers: Suzie Allard and Diane Kelly

**Moderator:**

Diane Kelly, Director & Professor, Information Sciences

**Speaker:**

Jessa Lingel, Assistant Professor, Annenberg School of Communication, University of Pennsylvania

Location: Scripps Convergence Lab (Com 402)

Time: 9:00-10:00 a.m.

**Afternoon Session**

Topic: "#Movement: Social Media and Change"

Organizers: Moonhee Cho, Catherine Luther, Leslie Poynter

**Moderator:**

Moonhee Cho, Assistant Professor, Advertising & Public Relations

**Panelists:**

Brooke Bagley, Counselor, East Tennessee Sexual Assault Center

Shaneda Destine, Assistant Professor, Sociology

Edward Garnes, UT Doctoral Student  
Kimberly Peterson, UT Doctoral Student  
Susan Williams, Coordinator, Highlander Library/Resource Center  
Location: Scripps Convergence Lab (Com 402)  
Time: 12:15-1:15 p.m.

### CCI Diversity and Inclusion Week Keynote

#### Keynote Speaker:

Alison Bethel McKenzie, Executive Director, Society of Professional Journalists  
Location: Patrick Auditorium, 321 Communications Building  
Reception: 4:30 p.m.  
Talk: 5:00 – 6:00 p.m.

### **Tuesday, September 25 – How to Listen**

#### Morning Session

Topic: “Politics and Civil Discourse”

Organizers: Bharat Mehra, Alice Wirth, John Haas, Howard Grower

#### Moderator:

John Haas, Director & Associate Professor, Communication Studies

#### Panelists:

Savanna Jacoby, UT Student

Bharat Mehra, Professor, Information Sciences

Brittany Tarwater, Anchor/Multimedia Journalist, WVLT-TV

K.C. Williams, Director, Blount County Public Library

“This session will utilize a skit and a YouTube video along with panelists to generate discussion around the session topic.”

Location: Scripps Convergence Lab (Com 402)

Time: 11:10 a.m. – 12:25 p.m.

#### Afternoon Session

Topic: “Immigration: Capturing the Dream”

Organizers: Tala Shatara, Chris Obear

#### Moderator:

Brandy Mmbaga, UT Doctoral Student

#### Panelists:

Sal DiMaria, Professor Emeritus, Modern Foreign Languages and Literatures

Bharat Mehra, Professor, Information Sciences

Haseeb Qureshi, CEO & Co-Founder, Audiohand and Attorney/Entrepreneur in Residence,  
Morehouse Legal Group

Yassin Terou, Owner, Yassin’s Falafel House

Location: Scripps Convergence Lab (Com 402)

Time: 2:10-3:25 p.m.

#### Evening Session

Topic: “CCI Diversity Student Leaders Society Open Forum on Technology Use and Civility”

Organizers: CCI Diversity Student Leaders Society

Moderator:

Jorden Albright, UT Student

Panelists:

Jake Albright, UT Student

Edward Garnes, UT Doctoral Student

Tala Shatara, UT Student

Chelsea Trott, UT Student

Location: Scripps Convergence Lab (Com 402)

Time: 5:05-6:20 p.m.

**Wednesday, September 26 – Life Happens**

Morning Session

Topic: “Coping with Life Issues”

Organizers: Tala Shatara, Beth Cole, Leslie Poynter, Alice Wirth

Moderator:

Lisa Fall, Professor of Management, Pellissippi State Community College

Panelists:

Annie-Europa Ankamah-Asamoah, UT Student

Dr. Elizabeth Baker, UT Student Health Center

Jonathan Chaffen, UT Student

Drew Clements, Pellissippi State Student

Caitlin Lloyd, UT Student

Location: Scripps Convergence Lab (Com 402)

Time: 10:05-11:05 a.m.

Afternoon Session

Topic: “Marginalized Populations and the Justice System”

Organizers: Josh Melendez, Maureen Taylor, Alice Wirth

Moderator: Maureen Taylor, Director & Professor, Advertising & Public Relations

Panelists:

John Gill, Former U.S. Attorney and retired Special Counsel for the Knox County DA’s Office

Joy Radice, Director & Associate Professor, UT Legal Clinic

Clarence Vaughn, III, Executive Director, Knoxville Police Advisory Committee

Julian Wright, UTK Admissions Counselor/DSLs Assistant Director

Location: Scripps Convergence Lab (Com 402)

Time: 3:30-4:30 p.m.

**CCI Diversity and Inclusion Week Keynote Panel**

Topic: “Listen, Learn & Lead: Perspectives from UT Student Athletes”

Moderators:

Chris Obear, UT Student

Alice Wirth, Communication Studies Lecturer & Director, CCI Diversity Student Leaders Society

Panelists:

John Fulkerson, UT Student Athlete

Cheridene Green, UT Student Athlete

Lamonte Turner, UT Student Athlete  
Grant Williams, UT Student Athlete  
Location: Patrick Auditorium, 321 Communications Building  
Reception: 5:15-5:45 p.m.  
Panel: 5:45 – 6:45 p.m.

### **Thursday, September 27 – Appreciation and Application**

#### **Morning Session**

Topic: “Cultural Appropriation vs. Appreciation”  
Organizers: Josh Melendez, Tala Shatara, Mark Geller, Jonathan Chaffen  
Moderators:

Jonathan Chaffen, UT Student  
Mark Geller, Director of Development, College of Communication and Information

#### **Panelists:**

Idil Issak, UT Doctoral Student  
Thomas Tran, UT Doctoral Student  
Raja Swamy, Assistant Professor, Anthropology  
Location: Scripps Convergence Lab (Com 402)  
Time: 9:40-10:55 a.m.

#### **Afternoon Session**

Topic: “What Would You Do?”  
Organizers: Alice Wirth, Catherine Luther, Julian Wright  
Moderator: Julian Wright, UTK Admissions Counselor/DSL Assistant Director  
Discussant: Brandy Mmbaga, UT Doctoral Student

#### **Actors:**

Jake Albright, UT Student  
Katelyn Gonzalez, UT Student  
Lexi Houston, UT Student  
Chris Obear, UT Student  
Vanessa Rodriguez, UT Student  
Chelsea Trott, UT Student  
“This session will utilize skits to generate student discussion around a number of diversity and inclusion current topics.”  
Location: Scripps Convergence Lab (Com 402)  
Time: 12:40-1:55 p.m.

#### **Evening CCI Diversity Festival**

An all-campus barbecue with diverse music, dance, games for all ages, a photo booth and cultural performances; CCI student organizations participating include: Ad Club, Communication Studies Club, Diversity Student Leaders Society, Public Relations Student Society of America, and Society of Professional Journalists.  
Location: Communications Building Lobby and Patio  
Time: 5:00-7:00 p.m.