

2007-2008 Public Relations Curriculum

	<u>Hours</u>	<u>PREREQUISITES</u>
<u>First Year</u>		
English 101, 102	6 ___ ___	
Communication and Information 150	3 ___	
¹ Foreign Language	6 ___ ___	
Anthropology 130	3 ___	
² Natural Science Electives	8 ___ ___	
Mathematics 119 or 123	3 ___	Satisfactory placement test score Math 119 or 123 or satisfactory placement test score
Mathematics 125 or 141	3-4 ___	
TOTAL	32-33	
<u>Second Year</u>		
Advertising 250	3 ___	
Public Relations 270	3 ___	
³ History 241-242 or 261-262	6 ___ ___	English 101 and 102 and Communication and Information 150
Journalism and Electronic Media 200	3 ___	
Economics 201	4 ___	Math 125 or Math 141
Statistics 201	3 ___	
Accounting 200	3 ___	English 101 and 102
⁴ English Literature Electives	6 ___ ___	
TOTAL	31	
<u>Third Year</u>		
Psychology 110	3 ___	Economics 201, Accounting 200 Coreq: Statistics 201 Public Relations 320 Advertising 250, Statistics 201 Adv 250 and admission to the major ADV 310, PR 270 and Journalism and Electronic Media 200 Public Relations 270, Advertising 310 and 340 Business Administration 201 and junior standing
Business Administration 201	4 ___	
Journalism and Electronic Media 333	3 ___	
Advertising 340	3 ___	
Advertising 310	3 ___	
Public Relations 320	3 ___	
Public Relations 370	3 ___	
Communication Studies 240	3 ___	
Marketing 300	3 ___	
⁵ Arts and Sciences Elective	3 ___	
TOTAL	31	
<u>Fourth Year</u>		
Psychology 360	3 ___	Psychology 110 or 117 Public Relations 320 and 370
Public Relations 470	3 ___	
Public Relations 380	1 ___	Progression as a major Psych 440: Psych 360, junior standing or consent of instructor
Communication Studies 440 or Psych 440	3 ___	
Communication and Information Elective	3 ___	Consent of instructor
Journalism and Electronic Media 400	3 ___	
⁵ Arts and Sciences Electives	9 ___ ___ ___	
⁶ General Elective	1 ___	
TOTAL	26	
GRAND TOTAL	120	

¹Six hours of foreign language (same language) at the intermediate level.

²This requirement is met by taking two courses from the General Education Natural Sciences list.* Both the courses must have a laboratory.

³Completion of one sequence. History 241-242 is the preferred sequence.

⁴English Literature Electives: English 201 **or** 207, 202 **or** 208, 206, 221, 222, 231 **or** 237, 232 **or** 238, 233, 251, 252, 253, 254.

⁵Any course in Arts and Sciences not currently required.

⁶Any course not taught in the College of Communication and Information.

Note: Students completing the business minor will need Management 300 and Finance 301.

ADMISSION TO THE MAJOR IS A PREREQUISITE FOR ALL COLLEGE COURSES NUMBERED 300 OR ABOVE

***General Education courses are listed on the back of this sheet.**

General Education Courses

Natural Sciences

- *Astronomy 161
- **Astronomy 162
- *Astronomy 217 Honors
- **Astronomy 218 Honors
- Biology 101-102
- Biology 111-112
- Biology 157 Honors
- Chemistry 100-110
- Chemistry 120-130
- Chemistry 128-138 Honors
- Geography 131-132
- Geology 101
- Geology 102
- Geology 103
- Geology 107 Honors
- Geology 108 Honors

*Only one of these courses (161 or 217) may be taken for credit

**Only one of these courses (162 or 218) may be taken for credit