

2006-2007 Public Relations Curriculum

	<u>Hours</u>	<u>PREREQUISITES</u>
<u>First Year</u>		
English 101, 102	6 ___ ___	
Communication and Information 150	3 ___	
¹ Foreign Language	6 ___ ___	
Anthropology 130	3 ___	
² Natural Science Electives	8 ___ ___	
Mathematics 119 or 123	3 ___	Satisfactory placement test score Math 119 or 123 or satisfactory placement test score
Mathematics 125 or 141	3-4 ___	
TOTAL	32-33	
 <u>Second Year</u>		
Advertising 250	3 ___	
Public Relations 270	3 ___	
³ History 241-242 or 261-262	6 ___ ___	English 101 and 102 and Communication and Information 150
Journalism and Electronic Media 200	3 ___	
Economics 201	4 ___	Math 125 or Math 141
Statistics 201	3 ___	
Accounting 200	3 ___	English 101 and 102
⁴ English Literature Electives	6 ___ ___	
TOTAL	31	
 <u>Third Year</u>		
Psychology 110	3 ___	
Business Administration 201	4 ___	Economics 201, Accounting 200 Coreq: Statistics 201 Public Relations 320
Journalism and Electronic Media 333	3 ___	
Advertising 340	3 ___	Advertising 250, Statistics 201 Adv 250 or PR 270 and admission to the major
Advertising 310	3 ___	
Public Relations 320	3 ___	ADV 310, PR 270 and Journalism and Electronic Media 200 Public Relations 270, Advertising 310 and 340
Public Relations 370	3 ___	
Communication Studies 240	3 ___	Business Administration 201 and junior standing
Marketing 300	3 ___	
⁵ Arts and Sciences Elective	3 ___	
TOTAL	31	
 <u>Fourth Year</u>		
Psychology 360	3 ___	Psychology 110 Public Relations 320 and 370
Public Relations 470	3 ___	
Public Relations 380	1 ___	Progression as a major Psych 440: Psych 360, junior standing or consent of instructor
Communication Studies 440 or Psych 440	3 ___	
Communication and Information Elective	3 ___	Consent of instructor
Journalism and Electronic Media 400	3 ___	
⁵ Arts and Sciences Electives	9 ___ ___ ___	
⁶ General Elective	1 ___	
TOTAL	26	
GRAND TOTAL	120	

¹Six hours of foreign language (same language) at the intermediate level.

²This requirement is met by taking two courses from the General Education Natural Sciences list.* At least one of the courses must have a laboratory.

³Completion of one sequence. History 241-242 is the preferred sequence.

⁴English Literature Electives: English 201 **or** 207, 202 **or** 208, 221, 222, 231 **or** 237, 232 **or** 238, 233, 251, 252, 253, 254.

⁵Any course in Arts and Sciences not currently required.

⁶Any course not taught in the College of Communication and Information.

Note: Students completing the business minor will need Management 300 and Finance 301.

ADMISSION TO THE MAJOR IS A PREREQUISITE FOR ALL COLLEGE COURSES NUMBERED 300 OR ABOVE

***General Education courses are listed on the back of this sheet.**

General Education Courses

Natural Sciences

- *Astronomy 151 (no lab)
- **Astronomy 152 (no lab)
- *Astronomy 161
- **Astronomy 162
- *Astronomy 217 Honors
- **Astronomy 218 Honors
- Biology 101-102
- Biology 111-112
- Biology 130
- Biology 140
- Biology 157 Honors
- Chemistry 100-110
- Chemistry 120-130
- Chemistry 128-138 Honors
- Geography 131-132
- Geology 101
- Geology 102
- Geology 103
- Geology 107 Honors
- Geology 108 Honors
- Physics 135-136
- Physics 137-138 Honors
- Physics 221-222

*Only one of these courses (151, 161, or 217) may be taken for credit

**Only one of these courses (152, 162, or 218) may be taken for credit